



Vincotto

New for Cocktails & Drinks

Vincotto PrimitivO

Literally translated Vincotto means cooked wine and PrimitivO refers to the min. 2 years **Aged Red Primitivo Dolcetto Naturale** wine which is by a very gently and lengthy process reduced down to a rich dark non-alcoholic syrup. This rich sweet aromatic dark velvety liquid forms the basis for all the **Vincotto PrimitivO** range.



The Primitivo grape has been cultivated in the Salentine peninsula, in the very heel of **Italy**, since well before mediaeval times, whilst the tradition of reducing cooked grape musts goes back to Roman times. This tradition can be seen in the mediaeval mosaic from the nearby 5th century church of Santa Maria della Croce di Casaranello.



Vincotto

A smooth rich grape condiment.

Usage suggestions:

Add a small amount of vincotto to intensify the flavour of sauces, stews, meats and roasted vegetables.

Use also to compliment Parmesan and blue cheeses or on ice creams, desserts, **cocktails and drinks**.

Primitivo®

Vincotto Primitivo has won the most famous “**gustosofo**” of Italy: **Michele Di Carlo**, *chairman of the CCCLUB and teacher of the Master Food of Slow Food*. With Vincotto Primitivo he has elaborated tasteful and fresh cocktails & drinks. A drop of Vincotto Primitivo binds well even with the most classic cocktail: the Martini loved by the famous American writer Ernest Hemingway.

Salento's
Cocktail
& drink

www.salentococktail.com

New

**mixability
for Cockatil & Drink**



Michele Di Carlo

**Classic Cocktail
Cocktail
Long Drink
Drink
Pre-dinner
After-dinner**

& Vincotto
Primitivo 



Salento Summer

- 2/10 Rhum Cubaney
- 1/10 An orange liqueur "Prime Arance"
- 1/10 Almond milk
- 2/10 **Vincotto** Primitivo
- 4/10 Pinapple crush slices and leaves of pinapple

Salento's Martini

- 8/10 Gin Beefeater
- 1/10 Martini Dry
- 1/10 **Vincotto** Primitivo
- Orange peel and black olive (in brine)



Salento's Festival

- 3 cl Grappa "Prime Uve"
- 1 cl An orange liqueur "Prime Arance"
- 1 cl **Vincotto** Primitivo
- 1 Schweppes Tonic Water
- ½ slices of orange

Salento Autumn

- 2/10 Vodka
- 1/10 Almond Milk
- 1/10 An orange liqueur "Prime Arance"
- 2/10 **Vincotto** Primitivo
- 4/10 Fresh orange juice



Salento's Mojito

- 6/10 Rhum Cubaney
- 1/10 **Vincotto** Primitivo
- 2/10 Fresh lime or lemon juice
- 1/10 White cane sugar
- Mint leaf





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Vincotto

Primitiv 

For his composition,
it is a derivative of red
grapes, it is highly
nutritious, energetic
and rich of
polyphenols.

Try it simply with:

1 Schweppes Tonic Water

1 cl **Vincotto** PrimitivO

½ Fetta di lime

½ Orange juice

½ Pineapple juice

1 cl **Vincotto** PrimitivO

Strawberry whipped

Vincotto PrimitivO

Sparkling water

Ice

1 cl **Vincotto** PrimitivO

Grappa

1 cl **Vincotto** PrimitivO

Vincotto

Primitivo®

&



Cocktails and drinks offered with the wheat grass juice and **Vincotto Primitivo** are concentrated health arising from natural products like wheat and red grapes of Salento which recent studies confirm a high content of **antioxidants** like **polyphenols** and **resveratrol**.

All information in this brochure about wheat grass are purely informative and divulgative and are drawn from scientific literature or reviews cited. Data reported are cases abstract and general therefore they can't lead someone to exclude the appeal doctor, to escape clinics analysis, and/or discontinue treatment.

Scientific literature :

Goldstein, Allan L. A Natural Food Supplement to Improve One's Health, Nature's Laboratory 1997

Falcioni G.et al J.Food Sol. 67,2918-2922,2002

Elcholzer M. et. al. Int.J. Vit. Nutr. Res. 715-17,2001

Filtze, Harold W.Supreme Green Medicine, Barmagni 1998

Ann Wigmore, The Wheatgrass book



A shot of wheat grass juice is equivalent to one week's green vegetables.

The wheat grass grows from seeds wheat in trays and in an organic soil rich in mineral salts. The seeds sprouts thanks light and water. To get the grass at the necessary length to cut it needs 10-12 days. **Not undergo any treatment or chemical fertilizer.**



Wheatgrass Manual Juicer



A charge of energy in the drinks with Vincotto Primitivo and wheat grass juice.

Wheat grass refers to the young of the common wheat plant. It contains chlorophyll, amino acids, minerals, vitamins, enzymes, beta carotene, phosphorus, magnesium, calcium and potassium. Claims about wheat grass' health benefits range from providing supplemental nutrition to having unique curative properties. Wheat grass improve the digestive system, prevent cancer, diabetes and heart disease, cure constipation, help make menopause more manageable and promote general wellbeing

Primitivo 

Sweet grass

2 apples , 1 orange
25 ml weathgrass juice

1cl **Vincotto** PrimitivO

This sweet drink is sure to satisfy your sweet tooth



Zinger

Lemon

Apple , Ginger
25 ml weathgrass juice

1cl **Vincotto** PrimitivO



Preparazione dello "Zinger" con il Vincotto al Borough Market di Londra



Wheatgrass smoothie

2 oranges

1 banana

1 lime

1cl **Vincotto** PrimitivO

25 ml wheatgrass juice

12 crushed ice cubes

Juice orange, lime and wheatgrass, then place all ingredients in a blender on high speed for 30 seconds. **Stimulating !!!**

Carrot drink

3 carrots

25 ml weathgrass juice

1cl **Vincotto** PrimitivO

1 / 4 cup water optional

A nutritious drink that tastes good

Apple grass

1-2 cut up apples

1 / 4 cup water optional

25 ml wheatgrass juice

1cl **Vincotto** PrimitivO

A very popular drink among frequent users. The apple slightly sweetens the taste of the wheatgrass.

PrimitivO



Salento beach

Pineapple juice
Orange juice
Papaya juice

1cl **Vincotto** PrimitivO

25 ml wheatgrass juice

Combine juices to enjoy this healthy Salentine treat

Sip slowly and imagine sitting on a
Salentine beach !!

PrimitivO[®]



Tropical passion

2 Kiwi
1 guava or papaya
1 cup pineapple
5 strawberries
1 orange

1cl **Vincotto** PrimitivO

25 ml wheatgrass juice

Combine all juices and serve slightly chilled

Simply green

Stalks of celery

4 large spinach leaves

Half cup parsley

1cl **Vincotto** PrimitivO

25 ml wheatgrass juice

Wash greens thoroughly, cut up celery and juice
Dilute with water if desired

Pure veggie delight

2 large carrots

3 stalks celery

½ cup parsle

4 large spinach leaves

½ beet root

½ cup alfaalfa sprout

1cl **Vincotto** PrimitivO

25 ml wheatgrass juice

Wash veggies thoroughly and cut to fit juicer

A veggie lovers delight

Vincotto

Vincotto Vinegar

Mild Pepper Vincotto

Primitiv 

Free from colourants or artificial additives

No added sugar - No antioxidant

Alcohol free

Wine contains sulphites

For more usage information visit

primitiv.it

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